Video Editing Program

Duration: 3 Months
Level: Beginner to Advanced
Mode: Online / Offline

Module 1: Editing Foundations & Software Interface

Topics Covered

- Introduction to the Video Editing Workflow
- Premiere Pro / DaVinci Resolve Interface
- Organising Footage & Project Setup
- Timeline Basics & Trimming
- File Formats & Codecs
- Export Settings Basics

Tasks Assigned

- Set up a project and organise sample footage
- Complete a basic rough-cut exercise
- Practice trimming and timeline management
- Export a short clip in 2 different formats

Session Outcome

Students become comfortable navigating editing software and managing a structured project workflow.

Module 2: Cuts, Transitions & Pacing

Topics Covered

- Cutting on Action
- Types of Transitions
- Pacing for Social vs Long-Form Content
- J-Cuts & L-Cuts
- Match Cuts & Montage Editing
- Building Rhythm with Music

Tasks Assigned

- Edit a montage sequence to music
- Practice J-cut / L-cut dialogue editing
- Re-cut a raw clip for improved pacing
- Build a transition showcase reel

Session Outcome

Students can apply professional cutting techniques to control pacing and viewer engagement.

Module 3: Colour Correction & Grading

Topics Covered

- Colour Correction Fundamentals
- Colour Wheels & Scopes
- Colour Grading for Mood
- LUTs & Presets
- Skin Tone Correction
- Maintaining Consistency Across Shots

Tasks Assigned

- Colour correct a raw clip
- Apply a cinematic grade to a sample project
- Match colour across multiple shots
- Build a before/after grading comparison

Session Outcome

Students can colour correct and grade footage to a consistent, professional look.

Module 4: Sound Design & Audio Editing

Topics Covered

- Audio Syncing Basics
- Cleaning Up Dialogue Audio
- Background Music & SFX Layering
- Audio Levelling & Mixing
- Voiceover Editing
- Royalty-Free Audio Sourcing

Tasks Assigned

- Sync audio to a video clip
- Clean and level a dialogue track
- Layer music and SFX into a sequence
- Edit a voiceover-driven video

Session Outcome

Students understand how to build a balanced, professional audio mix to support the visual edit.

Module 5: Editing for Social Media (Reels/Shorts)

Topics Covered

- Reels & Shorts Editing Format
- Hooks & Retention Editing
- Captions & On-Screen Text
- Trending Formats & Templates
- Vertical Framing & Reframing
- Thumbnail & Cover Design

Tasks Assigned

- Edit a Reels/Shorts-style video
- Add captions and on-screen text
- Reframe horizontal footage for vertical formats
- Design a video cover / thumbnail

Session Outcome

Students can produce short-form edits optimised for retention and social media platforms.

Module 6: Brand & Long-Form Video Editing

Topics Covered

- Editing for Brand / Promotional Videos
- Storytelling Structure in Long-Form Edits
- Motion Graphics & Lower Thirds Basics
- Multi-Camera Editing Basics
- Client Feedback & Revisions
- Delivering Final Assets

Tasks Assigned

- Edit a brand or promotional video
- Add lower thirds and basic motion graphics
- Edit a multi-camera sample sequence
- Revise an edit based on mock client feedback

Session Outcome

Students can edit longer-form branded content with a clear narrative structure and polish.

Module 7: AI Tools for Video Editors

Topics Covered

- AI-Assisted Rough Cuts
- AI Audio Cleanup Tools
- AI Captioning & Subtitling
- AI Background Removal Basics
- AI Upscaling Basics
- AI Workflow Productivity Tips

Tasks Assigned

- Generate auto-captions using an AI tool
- Clean audio using an AI tool
- Use AI to assist a rough cut
- Explore AI background removal on a sample clip

Session Outcome

Students learn how AI tools can speed up editing tasks while keeping quality control in the editor's hands.

Module 8: Showreel, Freelancing & Career Growth

Topics Covered

- Building an Editing Showreel
- Portfolio Platforms (Behance / Instagram / YouTube)
- Freelancing Basics for Editors
- Pricing & Client Communication
- Resume & Interview Preparation
- Personal Branding as an Editor

Tasks Assigned

- Build a professional editing showreel
- Publish work to a portfolio platform
- Draft a freelance pricing sheet
- Prepare a resume and portfolio pitch

Session Outcome

Students graduate with a showreel and portfolio ready to apply for editing roles or freelance projects.

Final Capstone Project

Students must complete:

- 1 Short-Form Reels/Shorts Edit
- 1 Colour-Graded Sequence
- 1 Brand/Promotional Video Edit
- 1 Sound-Designed Sequence
- Editing Showreel
- Portfolio Presentation

Enrol Now

Ready to build your career in Video Editing? Join a practical, agency-based training programme with real projects, portfolio development and placement support at 100X Digital Academy.

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Seats are limited each batch — get in touch to enrol.